



TABLE OF CONTENTS

Does Board Gender Diversity Affect Financial Distress

Yandi Suprpto, Irvin Ng _____ 109-122

Biased Behavior and Stock Investment Decisions of Investors in Bali, Indonesia

Agung Agus Wahyudi Salasa Gama, Ni Putu Yeni Astiti, Ni Wayan Eka Mitariani _____ 123-135

Tourism Transition and Green Economy: Inspire or Prevent People's income in the Covid-19 Shock

Heni Noviarita, Muhammad Kurniawan, Khavid Normasyhuri, Gustika Nurmalia _____ 136-152

A Blue Ocean Strategy for Herbal Liniment: Escaping Tight Competition in Indonesian Market

Elvina Yohana Santoso, Werner Ria Murhadi _____ 153-170

Impact of Tourist Satisfaction Attributes on Behaviour of Sharing Tourism Experience on Social Media

Suwitho, Indah Mustika, Fastha Aulia Pradhani _____ 171-183

Financial Investment Behavior of Individual Investors in Indonesia After the Revocation of the Covid-19 Policy

Thasrif Murhadi, Ghazali Syamni, Marzuki, Zamzami Zainuddin, Sari Yulis Terfiadi _____ 184-195

Bank Profitability Analysis: The Role of Liquidity, Company Size, Asset Quality, and Leverage

Desi Nurvitasari, Ulil Hartono _____ 196-208

How Social Media Reviews and Perceived Value Affects the Purchase Intention of Beauty

Karina Vashti Devi, Laurentia Verina Halim _____ 209-228